

Microsoft Internet Explorer window showing the TWINKLE website. The address bar displays: <http://www.twinklemagazine.nl/onderwerpen/nieuwsarchief.asp?id=3175>. The page title is "TWINKLE, vakblad voor webwinkeliers".

The website layout includes a navigation menu on the left with categories such as HOME, GRATIS ABONNEMENT?, ADVERTEREN, ZOEKEN, BOEKEN, OVERTUIGEND SCHRIJVEN, FINEST 50, E-MAILMARKETING, DM BRIEVEN, EVENTS, SEARCH ENGINE, MOBILE MARKETING, E-MAILMARKETING, SERVICE, CONTACT, MUTATIES, THUISWINKEL.ORG, COLOFON, and VACATURES. An RSS icon is also present.

The main content area features a header with the TWINKLE logo and a Daisycon advertisement: "Uw partner in Performance Based Online Marketing". Below the header, there are three columns: "EXCLUSIEF ONLINE" with a link to "Viral marketing ontmaskerd", "NIEUWSBRIEF" with a sign-up prompt, and "ADVERTEREN?".

The main article is titled "Onderzoek naar online uitgeven" and dated "12 Juni 2006". The text discusses a survey conducted by Uitgeverij Scala regarding online publishing. It mentions that the survey asks publishers about their experiences and opinions on internet publishing, including the use of consumer magazines. The article notes that online publishing can be a challenge, as seen with the transition of Digital Movie, Railhobby, and Luister to online-only formats.

On the right side, there is a section "DEZE MAAND IN TWINKLE" featuring a cover image of the magazine "DOLLEN IN DE DATABASE". Below this is a "COLUMNS" section with three entries: "Durk Jan de Bruin" (Specialiseren voor websucces, 0 reacties), "Martin Bongers" (Indutten op de bank, 2 reacties), and "Ruben Timmerman".

At the bottom of the page, there is a "Waardevolle prospects" button. The browser's taskbar shows several open applications: Microsoft Outlook, Microsoft Excel, and Internet Explorer. The system clock indicates the time is 14:51.